

MONTHLY AVERAGES



TOTAL VISITS

843,231



UNIQUE VISITORS

562,619



AVERAGE VISIT LENGTH

11 min 09 sec



PROPERTY PAGE VIEWS

5,987,990

In addition to our company website, our listings are showcased on sothebysrealty.com, the proprietary site dedicated exclusively to featuring properties throughout our global network. Promoted through international print and online ad campaigns, the site reaches a worldwide audience and attracts more visitors than any other luxury real estate site.¹

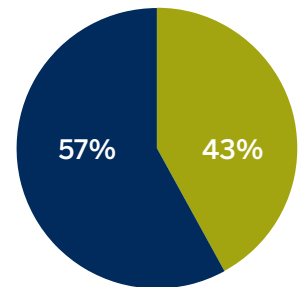
Sothebysrealty.com offers currency conversion, property videos with multilingual voiceovers, and translation into 16 languages by native speakers, catering to the more than 72% of all web users who search in a language other than English.²

TOP PARTNER SITE REFERRALS

- 1 Zillow.com
- 2 NYTimes.com
- 3 Sothebys.com
- 4 Facebook.com
- 5 Trulia.com



INTERNATIONAL AUDIENCE



Foreign Visitors Domestic (U.S.) Visitors

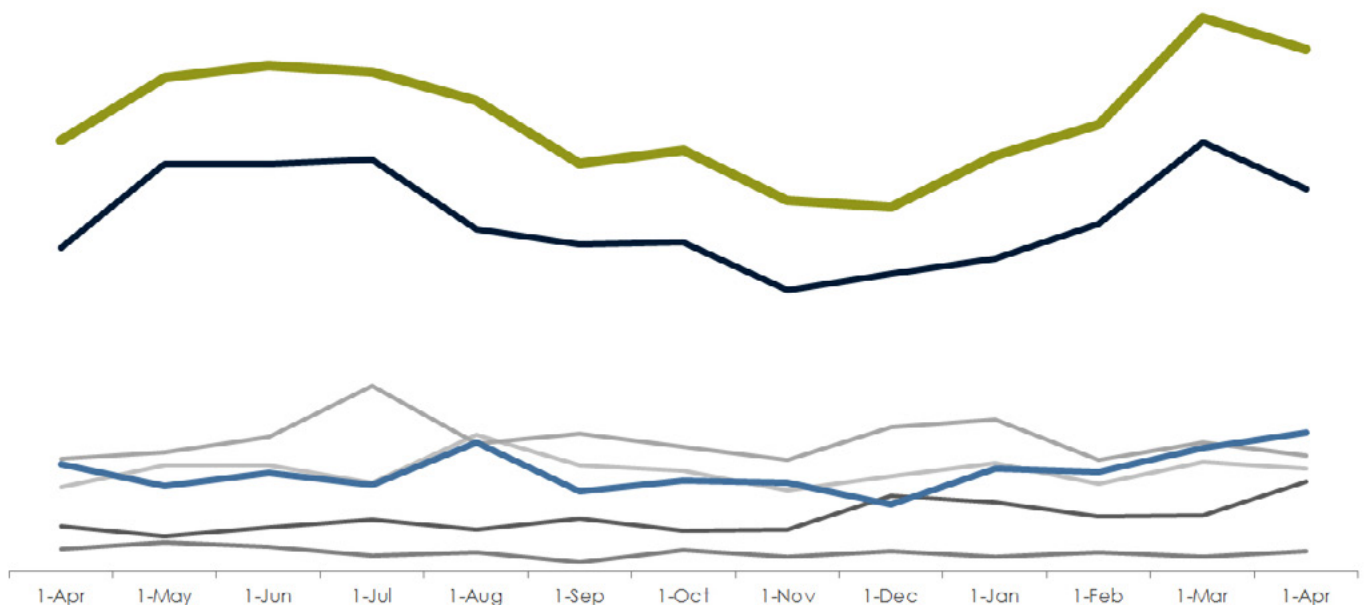
COMPETITIVE LANDSCAPE

The global reach of sothebysrealty.com, combined with the local focus of sothebyshomes.com, provides unmatched exposure for our listings. Based on data from Q1 2014, our sites together reach more than twice the unique monthly traffic of any competitor.

VISITOR TRENDS

Source: Compete.com

sothebysrealty.com + sothebyshomes.com



¹Based on compete.com rankings ²Morgan Stanley