



SAN FRANCISCO ASSOCIATION of REALTORS®

April 1, 2015

ANNOUNCEMENTS | CLASSES & EVENTS

ANNOUNCEMENTS

SFAR Closed on Friday, April 3 for Good Friday

In honor of Good Friday on April 3, the SFAR office will be closed. We will reopen on Monday at 9:00 a.m.

SFAR Introduces New Program to Improve Accuracy in the MLS

In an effort to keep listing data in the MLS accurate and keep you apprised of any upcoming changes to your listings, we will be implementing an electronic courtesy notice system starting in April. With the electronic courtesy system, we will notify you a few days in advance of certain changes to your listing, including:

- Automatic changes to your 'Coming Soon' listing.
- Active and Temporary Off Market listings reach their expiration date.
- Pending listings reach their Estimated Selling Date.

Our hope is that these notices will make it easier for you to stay current on your listings and help us improve the accuracy of MLS data.

If you have any questions about this new system, contact mls@sfirealtors.com.

New and Revised SFAA Agreements Available in Instanet and zipForms

The San Francisco Apartment Association's (SFAA) recently revised Residential Tenancy Agreement, specific to rent laws in San Francisco, will be available in Instanet

and zipForms on **April 3**. For more information on the changes, including how to access the this and additional agreements, [click here](#).

NEW ONLINE FORM! Certification for Listing Exemption (and Comparable Sale Information)

In an effort to simplify our exemption process and expedite the process, SFARMLS has created an easy online form. Several steps have been removed for your convenience, including the need for seller signatures. We have also streamlined the [Comp Sale Form](#).

In order to help our members with this change, we have created a [training video](#) that shows step-by-step instructions on using the web form to submit an exemption.

We will continue to accept FAX or email notifications for 30 days; after which point use of the webform will be required.

If you have any questions, please email us: mls@sfirealtors.com.

NEW! Industry Experts Corners - Video Recordings of Popular Classes

In case you missed recent sessions on financial planning, the legal landscape in San Francisco or contract comparisons, you can watch the classes online [here](#).

Have You Completed the Mandated NAR Code of Ethics Requirement?

Between January 1, 2013, and December 31, 2016, and for successive four-year periods thereafter, every SFAR member, as a condition of membership, is required to complete a 2 1/2 hour REALTORS® Code of Ethics training course prescribed by the National Association of REALTORS®. If the requirement is not met, SFAR, CAR and NAR membership will be suspended on January 1, 2017 and a special dues assessment of \$640 will be billed to your Broker. For more details on the requirement and how to complete it, [click here](#).

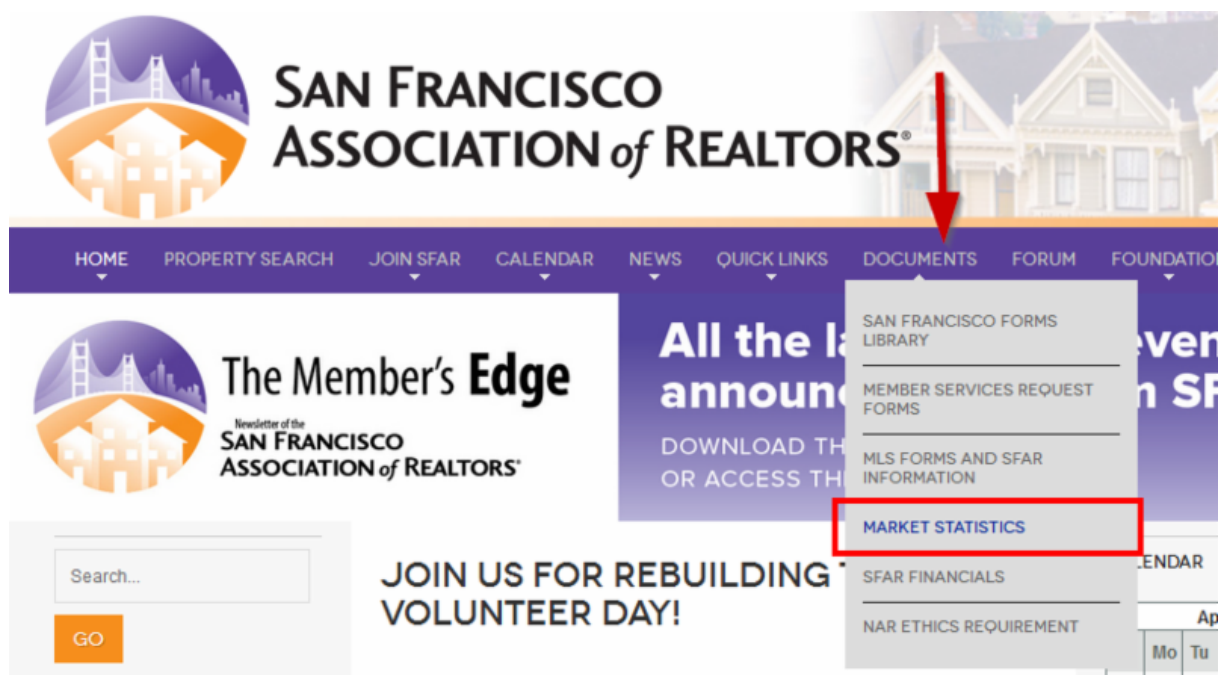
New and Revised SFAR Standard Forms are Available

The new and revised forms are now available via Instanet, zipForms, and my.sfirealtors.com, including a new "Mixed Use" / 1-4 Residential Unit Property

Disclosure Advisory and a Tenant Buyout Legislation Advisory and Seller's Supplemental Disclosure re: Buyouts. [Click here](#) for more information on these new forms and how to access them.

Market Focus Reports

Curious how many condos sold in District 4 last month? Free to download for SFAR members, Market Focus reports provide you with key metrics like new listings, pending sales, percentage of properties sold over list price, and more. Download the newest Market Focus report (and all past Market Focus reports) by logging into SFAR's member website and clicking on Documents --> Market Statistics.



Do You Work Expired Listings?

Make sure you understand the ins-and-outs of the Do Not Call rule. Check out [this article](#) with links to helpful resources.

UPCOMING CLASSES & EVENTS

MLS Essentials

Thursday, April 2 / 9:00 to 10:30 a.m.

SFAR Member Office, 301 Grove Street, San Francisco, 94102

This class will cover the basics of navigating in SFARMLS, including property searching, inputting a listing, and profile management. [Register here.](#)

MLS Power Features (Advanced)

Thursday, April 2 / 10:45 a.m. to 12:00 p.m.

SFAR Member Office, 301 Grove Street, San Francisco, 94102

This class will cover more advanced navigation of SFARMLS, including entering contacts and prospects, using interactive maps, and understanding IDX, and special custom features. [Register here.](#)

SFAR Mobile MLS (THEO)

Thursday, April 2 / 12:30 to 1:45 p.m.

SFAR Member Office, 301 Grove Street, San Francisco, 94102

Join host Dan Bremmer to learn how to use your iPhone and/or iPad to navigate SFARMLS purely mobile. During this class we'll be sharing details about an exciting new "Paperless Tuesday" tour program scheduled for April 28. Lunch will be provided to those who register. [Click here](#) to download the app and register.

Upcoming Ethics Video Classes

Every Friday / 1:15 p.m.

SFAR Member Office, 301 Grove Street, San Francisco, CA 94102

New members of the San Francisco Association of REALTORS® are required to complete an orientation course on the Code of Ethics within 25 days of their acceptance as a REALTOR® member in accordance with the Association's bylaws. The National Association of REALTORS® also requires continuing members to complete the NAR Code of Ethics course once every 4-year Quadrennial period. The deadline for continuing members to complete this course is 24 months.

The three-hour course is presented at the Association's headquarter offices every Friday afternoon at 1:15 p.m. The cost is free of charge for new members and \$15 dollars for continuing members. [Click here](#) for dates and more information.

San Francisco's Building Boom, 2015 and Beyond

Friday, April 10, 2:30 to 4:30 p.m.

The Wells Fargo Building - Board Room, 420 Montgomery Street, San Francisco

We're in the midst of a building boom in San Francisco. AREA SF, WCR, CREA, SFAR, and San Francisco YPN present a look at the future of development this year and into the future. [Buy your ticket NOW.](#)

Join Us for Rebuilding Together Volunteer Day!

Saturday, April 25, 8:00 a.m. to 4:00 p.m.

This year SFAR is proud to announce our support for Rebuilding Together San Francisco's Rebuilding Day. Rebuilding Together San Francisco (RTSF) provides free repairs to low-income senior homeowners and free renovations to nonprofit facilities throughout the city. If you're interested in volunteering on Rebuilding Day please sign up with our Volunteer Captain Teresa Grobecker, a fellow Broker in SF, at teresa@grobeckerholland.com. **The opportunity is limited to the first 20 to RSVP.**

2015 AREAA Global & Luxury Summit

Sunday - Tuesday, April 19 - 21, 2015

Trump International Towers, Chicago, IL

AREAA's 2015 Global & Luxury Summit in Chicago, IL, focuses on teaching you the necessary skills to position yourself as the cross-border transaction leader in your market. Take part in powerful workshops to hone your skills as a luxury professional, listen to international investment experts to gain the insight and knowledge necessary for dealing in these complex transactions, and connect your business to a network of thousands of like-minded professionals at this event. For more details on the event [click here](#).

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